

# Product Design

The Product Design: Fashion Accessories and Fashionable Bag is a course that explores the creative and technical aspects of designing and developing fashion accessories. Through theory, practical exercises, and projects, participants will gain a comprehensive understanding of the design process and develop the skills needed to create innovative and stylish fashion accessories. Covered topics: product design, market research, belt, scarf, bag design, practical aspects, technical drawing, prototyping, presentation development.

**Course Duration: 10 weeks (60 Hours)**

ONLINE COURSE

## By the end of this course, learners will be able to:

- ▶ Gain a solid understanding of product design principles and their application in fashion accessories.
- ▶ Develop skills in sketching, prototyping, and finalizing designs for belts, scarves, and fashionable bags.
- ▶ Explore various techniques for embellishing and enhancing the aesthetic appeal of accessories.
- ▶ Acquire technical drawing and specification skills for accurate manufacturing.
- ▶ Gain experience in prototyping, testing, and refining designs. Develop effective presentation and portfolio-building skills to
- ▶ showcase fashion accessories

## Prerequisites

- ▶ Preference will be given to applicants who are computer literate and possess basic knowledge of English. Admission will be based on successful application. You will need access to an internet connection. laptop/computer or smartphone.

## Course Outline

- Session 1: Introduction to Product Design and Fashion Accessories
- Session 2: Belt Design
- Session 3: Scarf Design - Part 1
- Session 4: Scarf Design - Part 2
- Session 5: Fashionable Bags- Part 1
- Session 6: Fashionable Bags- Part 2
- Session 7: Practical Considerations for Fashion Accessories
- Session 8: Technical Drawing and Specification Sheets
- Session 9: Prototyping and Testing
- Session 10: Presentation and Portfolio Development

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